



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 321997

Schedule Dates

09/14/12-09/20/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2599

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 9/14

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

07/13/12

Date Entered

07/13/12

Last Modified

09/12/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline

06187396

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$5,467.50

Net Total

\$30,982.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 40

Rate \$36,450.00

Grand Total: 40 \$36,450.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-----------------------------|---------|
| 1.0 | Normal Line / Spot | 09/14/12-09/14/12 | 5 | :30 | 10:59P- CHANNEL 11 NEWS AT 11P | 1 | | | | | 1 | | | 1 | \$1,500.00 | \$1,500.00 | Pittsburgh (WPXI) | LATE NEWS/1 | 7/13/12 |
| 2.0 | Normal Line / Spot | 09/14/12-09/14/12 | 5 | :30 | 11:34P- TONIGHT SHOW | 1 | | | | | 1 | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPXI) | TONITE 5HW/ 2 | 7/19/12 |
| 3.0 | Normal Line / Spot | 09/14/12-09/14/12 | 5 | :30 | 11:59A- Channel 11 News At Noon | 1 | | | | | 1 | | | 1 | \$275.00 | \$275.00 | Pittsburgh (WPXI) | NOON NEWS/3 | 7/13/12 |
| 4.0 | Normal Line / Spot | 09/14/12-09/14/12 | 5 | :30 | 4P- Judge Judy 4p | 1 | | | | | 1 | | | 1 | \$300.00 | \$300.00 | Pittsburgh (WPXI) | JUDY 4P-430P/4 | 7/13/12 |
| 5.0 | Normal Line / Spot | 09/14/12-09/14/12 | 5 | :30 | 5P- 5:30P (EST) | 1 | | | | | 1 | | | 1 | \$600.00 | \$600.00 | Pittsburgh (WPXI) | NEWS 5-530P/5 | 7/13/12 |
| 6.0 | Normal Line / Preempt | 09/14/12-09/14/12 | 5 | :30 | 5:58P- Channel 11 News At 6pm M-F | 1 | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Pittsburgh (WPXI) | NA WRONG RATE/NEWS 6-630P/6 | 7/13/12 |
| 6.0.1 | Closed Preempt | 09/14/12 | | | | | | | | | | | | | | | Pittsburgh (WPXI) | No Avail/Exception - | |
| 7.0 | Normal Line / Spot | 09/14/12-09/14/12 | 5 | :30 | 5:59A- Channel 11 News 6am | 1 | | | | | 1 | | | 1 | \$600.00 | \$600.00 | Pittsburgh (WPXI) | NEWS 6-7A/7 | 7/16/12 |
| 8.0 | Normal Line / Spot | 09/14/12-09/14/12 | 5 | :30 | 7:30P- WHEEL OF FORTUNE | 1 | | | | | 1 | | | 1 | \$1,250.00 | \$1,250.00 | Pittsburgh (WPXI) | WHEEL 730-8P/8 | 7/16/12 |
| 9.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 11:34P- TONIGHT SHOW | 1 | 1 | | | | | | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | TONIGHT/9 | 7/19/12 |
| 10.0 | Normal Line / Spot | 09/17/12-09/17/12 | 4 | :30 | 11:59A- Channel 11 News At Noon | 1 | 1 | | | | | | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | NOON NEWS/10 | 7/16/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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NRCC 9/14

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Date Entered 07/13/12

Last Modified 09/12/12

Entered By Jennifer Stewart

CO-OP

Yes

Headline

06187396

Demo

Normal

Order Type

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Package Deal

15.00

Commission %

\$5,467.50

Commission

\$30,982.50

Net Total

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 40

Rate \$36,450.00

\$36,450.00

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|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------------------|---------|
| 11.0 | Normal Line / Spot | 09/17/12-09/17/12 | 4 | :30 | 4P- Judge Judy 4p | 1 | 1 | | | | | | | 1 | \$400.00 | \$400.00 | Pittsburgh (WPXI) | JUDGE JUDY 4-430P/11 | 7/16/12 |
| 12.0 | Normal Line / Spot | 09/17/12-09/17/12 | 4 | :30 | 5P- 5:30P (EST) | 1 | 1 | | | | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 5-530P/12 | 7/13/12 |
| 13.0 | Normal Line / Spot | 09/17/12-09/17/12 | 4 | :30 | 5:58P- Channel 11 News At 6pm M-F | 1 | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/13 | 7/13/12 |
| 14.0 | Normal Line / Spot | 09/17/12-09/17/12 | 4 | :30 | 5:59A- Channel 11 News 6am | 1 | 1 | | | | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 6-7A/14 | 7/13/12 |
| 15.0 | Normal Line / Spot | 09/17/12-09/17/12 | 4 | :30 | 7:30P- WHEEL OF FORTUNE | 1 | 1 | | | | | | | 1 | \$1,650.00 | \$1,650.00 | Pittsburgh (WPXI) | WHEEL 730-8P/15 | 7/13/12 |
| 16.0 | Normal Line / Spot | 09/15/12-09/15/12 | 5 | :30 | 10:59P- CHANNEL 11 NEWS AT 11P | | | | | | | 1 | | 1 | \$1,600.00 | \$1,600.00 | Pittsburgh (WPXI) | LATE NEWS/16 | 7/13/12 |
| 17.0 | Normal Line / Spot | 09/15/12-09/15/12 | 5 | :30 | 11:29P- NBC SATURDAY NIGHT LIVE | | | | | | | 1 | | 1 | \$900.00 | \$900.00 | Pittsburgh (WPXI) | SAT NITE LIVE/17 | 7/13/12 |
| 18.0 | Normal Line / Spot | 09/16/12-09/16/12 | 5 | :30 | 8A- 10A (EST) | | | | | | | | 1 | 1 | \$275.00 | \$275.00 | Pittsburgh (WPXI) | SUN NEWS 8-10A/18 | 7/13/12 |
| 19.0 | Normal Line / Sports-Football | 09/16/12-09/16/12 | 5 | :30 | 8:13P- NBC Sunday Night Football | | | | | | | | 1 | 1 | \$6,500.00 | \$6,500.00 | Pittsburgh (WPXI) | NFL: DET@SF/19 | 7/13/12 |
| 20.0 | Normal Line / Spot | 09/20/12-09/20/12 | 5 | :30 | 11:34P- TONIGHT SHOW | | | | | 1 | | | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | TONIGHT/20 | 7/19/12 |
| 21.0 | Normal Line / Spot | 09/20/12-09/20/12 | 4 | :30 | 11:59A- Channel 11 News At Noon | | | | | | | 1 | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | NOON NEWS/21 | 7/16/12 |

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Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2599
Account Types National/Political
Billing Type Standard
Comments NRCC 9/14
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/13/12
Last Modified 09/12/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06187396
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,467.50
Net Total \$30,982.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012 40 \$36,450.00
Grand Total: 40 \$36,450.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------------------|---------|
| 22.0 | Normal Line / Spot | 09/20/12-09/20/12 | 4 | :30 | 4p- Judge Judy 4p | 1 | | | | 1 | | | | 1 | \$400.00 | \$400.00 | Pittsburgh (WPXI) | JUDGE JUDY 4-430P/22 | 7/16/12 |
| 23.0 | Normal Line / Spot | 09/20/12-09/20/12 | 4 | :30 | 5p- 5:30P (EST) | 1 | | | | 1 | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 5-530P/23 | 7/13/12 |
| 24.0 | Normal Line / Spot | 09/20/12-09/20/12 | 4 | :30 | 5:58p- Channel 11 News At 6pm M-F | 1 | | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/24 | 7/13/12 |
| 25.0 | Normal Line / Spot | 09/20/12-09/20/12 | 4 | :30 | 5:59a- Channel 11 News 6am | 1 | | | | 1 | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 6-7A/25 | 7/13/12 |
| 26.0 | Normal Line / Spot | 09/20/12-09/20/12 | 4 | :30 | 7:30p- WHEEL OF FORTUNE | 1 | | | | 1 | | | | 1 | \$1,650.00 | \$1,650.00 | Pittsburgh (WPXI) | WHEEL 730-8P/26 | 7/13/12 |
| 27.0 | Normal Line / Spot | 09/18/12-09/18/12 | 5 | :30 | 11:34p- TONIGHT SHOW | 1 | | 1 | | | | | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | TONITE SHW/27 | 7/19/12 |
| 28.0 | Normal Line / Spot | 09/18/12-09/18/12 | 4 | :30 | 11:59a- Channel 11 News At Noon | 1 | | 1 | | | | | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | NOON NEWS/28 | 7/13/12 |
| 29.0 | Normal Line / Spot | 09/18/12-09/18/12 | 4 | :30 | 4p- Judge Judy 4p | 1 | | | | 1 | | | | 1 | \$400.00 | \$400.00 | Pittsburgh (WPXI) | JUDGE JUDY 4-430P/29 | 7/13/12 |
| 30.0 | Normal Line / Spot | 09/18/12-09/18/12 | 4 | :30 | 5p- 5:30P (EST) | 1 | | | | 1 | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 5-530P/30 | 7/13/12 |
| 31.0 | Normal Line / Spot | 09/18/12-09/18/12 | 4 | :30 | 5:58p- Channel 11 News At 6pm M-F | 1 | | | | 1 | | | | 1 | \$1,000.00 | \$1,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/31 | 7/13/12 |
| 32.0 | Normal Line / Spot | 09/18/12-09/18/12 | 4 | :30 | 5:59a- Channel 11 News 6am | 1 | | | | 1 | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 6-7A/32 | 7/13/12 |

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| 33.0 | Normal Line / Spot | 09/18/12-09/18/12 | 4 | :30 | 7:30P- WHEEL OF FORTUNE | 1 | | 1 | | | | | | 1 | \$1,650.00 | \$1,650.00 | Pittsburgh (WPXI) | WHEEL 730-8P/33 | 7/13/12 |
| 34.0 | Normal Line / Spot | 09/19/12-09/19/12 | 5 | :30 | 11:34P- TONIGHT SHOW | 1 | | | 1 | | | | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | TONIGHT/34 | 7/19/12 |
| 35.0 | Normal Line / Spot | 09/19/12-09/19/12 | 4 | :30 | 11:59A- Channel 11 News At Noon | 1 | | | 1 | | | | | 1 | \$375.00 | \$375.00 | Pittsburgh (WPXI) | NOON NEWS/35 | 7/13/12 |
| 36.0 | Normal Line / Spot | 09/19/12-09/19/12 | 4 | :30 | 4P- Judge Judy 4p | 1 | | | 1 | | | | | 1 | \$400.00 | \$400.00 | Pittsburgh (WPXI) | JUDGE JUDY 4-430P/36 | 7/13/12 |
| 37.0 | Normal Line / Spot | 09/19/12-09/19/12 | 4 | :30 | 5P- 5:30P (EST) | 1 | | | 1 | | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 5-530P/37 | 7/13/12 |
| 38.0 | Normal Line / Spot | 09/19/12-09/19/12 | 4 | :30 | 5:58P- Channel 11 News At 6pm M-F | 1 | | | 1 | | | | | 1 | \$1,000.00 | \$1,000.00 | Pittsburgh (WPXI) | NEWS 6-630P/38 | 7/13/12 |
| 39.0 | Normal Line / Spot | 09/19/12-09/19/12 | 4 | :30 | 5:59A- Channel 11 News 6am | 1 | | | 1 | | | | | 1 | \$800.00 | \$800.00 | Pittsburgh (WPXI) | NEWS 6-7A/39 | 7/13/12 |
| 40.0 | Normal Line / Spot | 09/19/12-09/19/12 | 4 | :30 | 7:30P- WHEEL OF FORTUNE | 1 | | | 1 | | | | | 1 | \$1,650.00 | \$1,650.00 | Pittsburgh (WPXI) | WHEEL 730-8P/40 | 7/13/12 |
| 41.0 | M/G For 6.0.1 / Spot | 09/14/12-09/14/12 | 5 | :30 | 6:30P- NBC NIGHTLY NEWS | 1 | | | | | 1 | | | 1 | \$750.00 | \$750.00 | Pittsburgh (WPXI) | NBC NIGHTLY NEWS 630P/6 MG | 9/12/12 |

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